



# ArtStart

**A fundraiser to benefit the Parent-Infant Center  
Thursday, October 20, 2016**

**The Parent-Infant Center is a nonprofit organization that supports parenting by enabling children to grow and learn in a safe, stimulating, loving environment—*something every child deserves!***

Money raised through *ArtStart* broadens the impact of our tuition assistance program and enhances the quality of PIC programming for early care, after-school, and summer camp for families who live or work in the diverse communities of West Philadelphia.

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## **• Be our *ArtStart* Leaders**

**Presenting Benefactor (\$2,000):** Your company's name and logo will be listed as our presenting sponsor on our printed invitations and you will have a full-page color ad on the back cover of our program book. Verbal recognition at our event. Your logo will be placed in our digital program, on our website, and in all event promotions. *Plus 10 tickets to ArtStart.*

**Event Benefactor (\$1,500):** Your company's logo will be listed as our event sponsor on our printed invitations and you will have a full-page color ad in our program book. Logo or name recognition in our digital program, on our website, and in all event promotions. *Plus 10 tickets to ArtStart.*

**Program Book Benefactor (\$1,000):** Your company's logo will be displayed on the inside front cover of our program book and you will have a full page ad. Logo or name recognition in our digital program, on our website, and in all event promotions. *Plus 6 tickets to ArtStart.*

**Cocktail Napkin Benefactor (\$750):** Includes full-page ad in the program book, logo or name recognition in our digital program, and in all event promotions. *Plus 6 tickets to ArtStart.*

**PIC Advocate (\$500)**

6 tickets to ArtStart  
Digital Program Listing

**PIC Patron (\$250)**

4 tickets to ArtStart  
Digital Program Listing

**PIC Sponsor (\$125)**

2 tickets to ArtStart  
Digital Program Listing

## **• Be an Advertiser in our Program Book or our evening's Digital Display**

See reverse side for advertising opportunity details.

**Please complete the other side of form & return by Sept. 30<sup>th</sup>**

**Responses for *ArtStart* Leaders received by Sept. 1<sup>st</sup> will be listed on our invitation.**

**Yes! I/We will support PIC's Tuition Assistance Program & help enhance program quality.**

Please complete All Fields indicating your participation in ArtStart 2016.

Name (Individual / Business) \_\_\_\_\_

Name of Contact Person (if different) \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

● **Be an ArtStart Leader**

**\$2,000** Presenting Benefactor (*only one available at this level!*)

**\$1,500** Event       **\$1,000** Program Book       **\$750** Cocktail Napkin

**\$500** PIC Advocate       **\$250** PIC Patron       **\$125** PIC Sponsor

● **Be an Advertiser**       **Go Green! I/We want a Digital Listing**

\$450 full page (6"x7.5")       \$125 quarter-page (3"x3.75")

\$250 half-page (6"x3.75")       \$75 business card

*E-mail jpeg or pdf file by Sept. 30th to [kstachelek@parentinfantcenter.org](mailto:kstachelek@parentinfantcenter.org)*

*Camera-ready art should be sent with payment. Print ads are B&W. Digital ads can be full color.*

**I would like to donate an item for the silent auction.**

Silent auction item \_\_\_\_\_ Donors recognized at event

**I would like to make a tax-deductible donation.**

Contribution amount \$ \_\_\_\_\_ Contributors recognized at event

*All checks are made payable to "Parent-Infant Center."*

**Please complete form & return by Sept. 30<sup>th</sup>.**

**ArtStart Leaders received by Sept. 1<sup>st</sup> will be named on our invitation.**

*Questions? Call Karen Stachelek at 215-222-5480*

*OR e-mail [kstachelek@parentinfantcenter.org](mailto:kstachelek@parentinfantcenter.org)*

*A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.*